Hansen Beck™

EXPLORE, MASTER, DELIVER.

Insights® Discovery

Effective Leadership with Insights – *Awareness for Self and Others: Insights Discovery®*

1 day of exciting Hansen Beck Training – onsite

Thai & English hybrid. Insights Discovery® is a powerful psychometric tool based on Carl Jung's psychology. It helps participants understand themselves and others through a simple, colour-based model. This 1-day interactive workshop creates awareness of strengths, blind spots, and communication styles, improving collaboration and performance across teams. Delivered in hybrid language (Thai & English), it ensures inclusivity and accessibility for all participants.

Objectives

- Discover your Insights Discovery® profile and communication preferences.
- Understand the 4 colour energies & how they shape your personal impact.
- Recognise strengths, challenges, and adapt to diverse styles effectively.
- Build stronger collaboration, trust, and communication across teams.
- Apply Insights to lead with awareness & empathy. Deliver lasting results.

Inquiries and registration

sea@hansenbeck.com
www.hansenbeck-sea.com
+66 2-117-9547

Target Group

Ideal **Teams** and **individuals** who want to improve self-awareness, communication, and collaboration in multicultural or mixed-language work environments.

Outcome

Participants gain deeper self-awareness, stronger interpersonal skills, and practical strategies to adapt and connect more effectively with others. The result is improved trust, collaboration, and performance across teams.

Dates:	Please contact us	**Duration:** 1 day	**Language:** *English* + Thai (dual)
Location:	Bangkok		**Time:** 9.00 – 17.30
Cost:	THB 37,000 per participant	plus 7% VAT, incl. materials + personal report, coffee and lunch provided	

Content Overview

Topic	Outcome Focus
Personal Preferences	Understanding personal preferences and styles.
The tool: Insights Discovery®	Introduction to the Insights Discovery® model and working with it.
Your Personal Profile	Personal profile exploration (strengths, challenges, blind spots).
Carl G. Jung's 4 colour energies	Fiery Red, Sunshine Yellow, Earth Green, Cool Blue.
Team Mapping	Understanding group dynamics and complementary behaviours
Practical Exercises	Adapting communication and building stronger connections.